

TRAINING PROGRAM
Dr. of Business Administration
Code: 9340101

1	Name of program	Business Administration
2	Code	9340101
3	Management Unit	Department of Business Administration Faculty of Economics
4	Input standards	
4.1	Fields not requiring supplement courses	Business Administration
4.2	Fields requiring supplement courses	International Business (Foreign Trade), Hospitality Management, Marketing Management. Accounting, Auditing, Banking and Finance, Corporate Finance, Development Economics, Agricultural Economics.
4.3	General requirements	Graduated with a Master's degree or specialized training program with a level 7 in a relevant discipline; or university graduates with good honors (equivalent or higher) in a relevant disciplines.
5	General objective	Doctoral degree program in Business Administration aims to train graduate students with deep expertise, ability to conduct their own research in the field of business administration, scientific thinking, problem solving and consulting on scientific and practical issues of specialized and interdisciplinary fields.
	Specific objectives	a. Ability to discover new research problems stemming from practice and science in the field of business.
		b. Organizational capacity to carry out independent research projects in the field of business
		c. Ability to carry out consulting activities on practical issues in the field of economics and business.
		d. Management expertise applied to the operation of an organization.
6	Output standards	
6.1	Knowledge	a. Master advanced, and comprehensive knowledge of business administration field. b. Knowledge of critical analysis, evaluation, and interpretation of the operating structure of the management system in organizations and enterprises. c. Master economic and business theories, modern corporate/ organizational management technologies.

		d. Knowledge of scientific research methods in research and teaching in specialized and interdisciplinary fields.
6.2	Skills	<p>a. Proficiently apply management, economic and business theories, modern corporate/organizational management technologies.</p> <p>b. Proficiently apply knowledge of scientific research methods in research and teaching in specialized and interdisciplinary fields.</p> <p>c. Ability to discover and creative evaluation issues in business management.</p> <p>d. Proficiency of English language and writing of scientific papers in specialized and interdisciplinary fields.</p>
6.3	Attitude/Self responsibility	<p>a. Proactively detect, solve arising problems, and come up with initiatives and have the ability to evaluate the value of initiatives.</p> <p>b. Adapt to the international integration working environment; promote the ability to work responsibly with the community and society.</p>
6.4	Foreign language before thesis defence	Self-study to achieve B2 certificate (level 4/6) according to the 6-level Foreign Language Competency Framework for Vietnam or equivalent.
7	Consulted training programs of other universities	<ul style="list-style-type: none"> - Training program of Phd. in Business Administration, School of Economics, Can Tho University. https://gs.ctu.edu.vn/kctdt2020/ctdt/9340101.pdf - Training program of Phd. in Business Administration, School of Economics, Ha Noi National University, https://ueb.edu.vn/Dao-Tao/UEB/Chuong-trinh-dao-tao-tien-si-chuyen-nganh-Quan-tri-Kinh-doanh/1665/1669/1692/32166 - Training program of Phd. in Business Administration, Asian Institute of Technology, https://ait.ac.th/program/doctor-of-philosophy-ph-d-in-management/ - Training program of Phd. in Business Administration, School of Economics, University of the Philippines Diliman. https://www.vsb.upd.edu.ph/phd-program/courses

Training program

Total credit: 90 credits for graduates with master of science degree in BA; 120 credits for university graduates.

Duration: 3-4 years.

Suggested research projects:

TT	Phd. research projects, fields of research or research topics	Project/Team Leader	Number of intakes
1	Value chain analysis of products	PGs. TS. Nguyen Tri Khiem	1
2	Market structure – conduct – performance analysis of product/service	PGs. TS. Luu Thanh Duc Hai	1
3	Supply chain and logistics management	TS. Nguyen Hong Gam TS. Nguyen Van Tac	1
4	Development of service supply quality for enterprises in the Mekong Delta	PGs. TS. Vo Van Dut PGs. TS. Le Nguyen Doan Khoi	1
5	Digital transformation of supply chain and logistic – risk management approach	PGs. TS. Dao Duy Huan	1
6	Digital transformation in health care management system	TS. Doan Hoai Nhan PGs. TS. La Thuy Dung	1
7	Blockchain linkage and supply chain: food processing industry in Vietnam	PGs. TS. Ngo My Tran PGs. TS. Luu Tien Thuan	1
8	Social responsibility of Vietnam enterprises in business relation	PGs. TS. Nguyen Phu Son	1
9	Marketing strategies for export companies in Viet Nam		1
10	Development of e-commerce		1
11	Business environment and provincial competitive index PCI		1

Research outline: According to university plan

Part 1: Supplement courses

1.1 University graduates in related fields: 30 credits of courses, including compulsory courses in the master training program, not including thesis and research papers.

TT	Code	Name of courses	Credit	Compulsory	Elective	Theory credit	Practice credit
Common knowledge							
1		Philosophy	4	x			

Knowledge of foundation fields							
2		Managerial economics		x			
3		Management theories		x			
4		Creative and innovation management			x		
5		Human resource management			x		
Knowledge of specialization fields							
6		Financial management		x			
7		Marketing management		x			
8		Production management		x			
9		Statistical analysis & forecasting		x			
10		Advanced strategic management		x			
11		Management accounting			x		
12		Financial risk management			x		
13		Supply chain management			x		
14		International business management			x		
15		Business valuation			x		
16		Supply chain analysis			x		

1.2 MSc graduates of close fields: 9 credits of following courses:

TT	Code	Name of courses	Credit	Compulsory	Elective	Theory credit	Practice credit
1		Managerial economics	3	x			
2		Statistical analysis & forecasting	3	x			
3		Marketing management	3	x			

Part 2: Doctoral courses, research papers and research theoretical essay

2.1 Doctoral courses

TT	Code	Name of courses	Credit	Compulsory	Elective	Theory credit	Practice credit
1		Modern theories in management science	2	x			
2		Research methodology	3	x			
3		International business strategy	2		x		
4		Global supply chain management	2		x		
5		Advanced innovation and creative management	2		x		

6		Advanced international business management	2		x		
7		Advanced marketing management	2		x		

2.2 Doctoral research papers

- Number of papers: 2 (6 credits)

2.3 Research theoretical essay (3 credits)

Part 3: **Research activities: research paper presentation, dissertation (70 credit)**

DEAN

Can Tho, 2024
Training program Committee
Chairperson

Rector

Dr. NGUYEN VAN QUANG

Khung khối lượng tín chỉ (TC) trong chương trình đào tạo trình độ tiến sĩ

TT	Nội dung	Số TC	Số lượng	Bắt buộc	Tự chọn	Tổng TC	Ghi chú
I	Nội dung 1 và 2			14	6	20	
1	Nội dung 1: Học phần (HP) trình độ tiến sĩ	2-3 TC/HP	3-6 HP	5	6	11	
2	Nội dung 2: Tiểu luận tổng quan, chuyên đề tiến sĩ		3	9		9	
	Tiểu luận tổng quan	3	1	3		3	
	Chuyên đề tiến sĩ	3	2	6		6	
II	Nội dung 3: Nghiên cứu			50	20	70	
3	Bài báo khoa học (ít nhất 2 bài)		2	10		10	
	Tạp chí KH thuộc ISI-Scopus	6	1	6			
	Tạp chí KH nước ngoài có phản biện	5	2	10			
	Kỹ yếu quốc tế có phản biện	5	2	10			
	Tạp chí trong nước (theo danh mục Trường quy định cho NCS	4	1	4			
4	Báo cáo hội nghị khoa học	2-4	1-3		7	7	
	Trong nước (tiếng Việt)						
	Oral	3					
	Poster	2					
	Quốc tế (tiếng nước ngoài)						
	Oral	4					
	Poster	3					
5	Seminar	0,25-2	4-11		5	5	
	Thuyết trình	1	4				
	Tham dự	0,25	8				
	Seminar kết quả nghiên cứu toàn luận án trước bảo vệ cơ sở	2	1				
6	Tham gia giảng dạy/hướng dẫn thực tập/khóa luận ĐH	1-2	4-8		8	8	
	Khóa luận đại học	2	1-3				
	Giảng dạy/hướng dẫn thực tập		1-5				
7	Luận án			40		40	
	Hoạt động nghiên cứu	30	1	30			
	Báo cáo kết quả nghiên cứu cho người hướng dẫn và Bộ môn theo tiến độ	10					
	Tổng cộng			64	26	90	

