

## BACHELOR IN BUSINESS ADMINISTRATION (HONS.)

### Malaysia University of Science and Technology

KPT. REF NUMBER : (R2/340/6/0506)(03/25)  
 MQA REF. NUMBER : MQA/A11185  
 MUST School of Business

#### PROGRAM SYNOPSIS

The BBA programme at Malaysia University of Science and Technology (MUST) aims to equip students with a sound foundation in business concepts and principles, while at the same time giving students practical exposure in management, marketing and entrepreneurship. This degree award is a promising platform for those who are business minded to shine brighter in this field and be a step ahead with international recognition.

#### PROGRAM DESCRIPTION

<b>MQF level</b>	: 5 (Hons. Undergraduate)
<b>Credit value</b>	: 120 credits Malaysian Qualification Agency
<b>Type of award</b>	: Honours in Business Administration
<b>Field of study</b>	: Business & Management
<b>Industry Practical Exposure</b>	: Internship and Engagement
<b>Exchange Program (Optional)</b>	: 1 Exchange semester in Malaysia
<b>(29 Core Subjects (including electives) + 1 Project paper + Internship)</b>	
<b>BBA Certificate from Malaysia University of Science and Technology</b>	



The Malaysia University of Science and Technology is a leading centre for Postgraduate Studies in this region. The MUST Business School is a member of both AACSB and EQUIS, which are international organisations that both evaluate and support the highest quality in business education. We were '5 star' rated for Teaching and Employability by QS Rating in 2019.

MUST is affiliated with International Supply Chain Education Alliance (ISCEA). The ISCEA was the first organization to certify supply chain professionals around the globe, and it remains the worldwide authoritative resource for supply chain career development with thousands of certificate holders commanding top-tier salaries.

#### FOR SUCCESS MINDED INDIVIDUALS

- Graduates of any diploma or A Level or Foundation program with a minimum CGPA of 2.0 or equivalent, and proof of good English through IELTS 5.0 or TOEFL PBT (410-413) / TOEFL IBT (34) or MUET (Band 3), professional work or other equivalents
- CAMBRIDGE ENGLISH: ADVANCE- CAE: (160) @ CEFR (B2), CAMBRIDGE ENGLISH: PROFICIENCY - CPE (C1) @ PEARSON TEST OF ENGLISH (36)

#### THE KNOWLEDGE & LEARNING PILLARS

The Program includes the following seven subjects of study and practice in addition to the other general subjects of BBA. These are the subjects that are industry relevant and currently in high demand from the industry.

1. **BBA2254 Corporate Governance and Sustainability (Elective)**
2. **BBA2354 Sustainable Supply Chain (Elective)**
3. **BBA1203 AI and Business Transformation (Core)**
4. **BBA2204 Financial Management (Core)**
5. **BBA3904 Operation Management (Core)**
6. **BBA2254 Strategic Management (Core)**
7. **BBA2584 Human Resource (Core)**

#### INDUSTRY EXPOSURE AND PRACTICAL INTERNSHIP

The internship module is an industry immersion program which allows our students to get practical experience first hand from our industry partners. Our previous experience shows that many candidates who complete their internship are often given a permanent job with the company where they interned indicating graduates who are business ready.

#### TYPICAL STUDY ROUTE

29 Subjects + 1 Project Paper + Internship

**Can be completed in 2.5 years + 16 weeks of internship**

9 semesters with maximum of 3 semesters per year (including internship)

**Exchange program opportunity in Malaysia at least 1 semester (optional)**

For any further inquiry; email us at [bba@must.edu.my](mailto:bba@must.edu.my) or [htqt\\_nckh@nctu.edu.vn](mailto:htqt_nckh@nctu.edu.vn)