	BACHELOR IN BUS	INESS	ADMINI	STR	RATION (HOI	NS) - GENERAL CURRICULUM SCHEN	IE		LAST F	EVI	SED : JULY	2024 BBA-NCTU (2+1)			
	Short Semester 1		Туре	1		Long Semester 2						Long Semester 3			
Code	Course	Cr	Type		Code	Course		Cr	Type		Code	Course	Cr	Type	
OSVM1014	VIETNAMESE CULTURE	4	U1	×	UEI 1013	Pre-intermediate English		3	UCC	¥	BBA 1043	Business Analytics	3	Core	×
OSVM1013	BUSINESS NEGOTIATION	3	U2	Break	BBA 1203	Al and Business Transformation		3	Core	Break	BBA 1144	Management of Technology	4	Core	Break
JTC 1014 Communication Skills		4	UCC		BBA 1564	Principles of Management		4	Core	I . I	BBA 1274	Principles of Economics	4	Core	
				Semester	BBA 1114	Principles of Accounting		4	Core	Semester	BBA 2174	Organizational Behavior	4	Core	Semester
				Ser	BBA 1094	Fundamentals of Entrepreneurship		4	Core	Sel	UEI 1023	Intermediate English	3	UCC	Ser
	Total Semester Credits	9				Total Semester C	redits	18				Total Semester Credits	18		
	Chart Competer 4			! 		Lang Camastas E						Long Semester 6			一
Short Semester 4					Long Semester 5								_	4	
				풎	BBA1124	Business Creativity & Innovation		4	Core	폿	BBA 2204	Financial Management	4	Core	¥
OSVM1003	BUSINESS COMMUNICATION	3	U4	Break	BBA 2234	Management Accounting and Finance		4	Core	Break	BBA 2033	Business Law	3	Core	Break
OSVM1004	BASIC INFORMATION TECHNO	L 4	U4	Ι.	BBA 2224	Marketing Management		4	Core		BBA 2584	Human Resource Management	4	Core	
				Semester	BBA 2044	Bus. Ethics & Corporate Responsibility		4	Core	nester		Elective 1	4	El	Semester
				Sen	BBA 2023	Operations Management		3	Core	Sem	UEI 2044	English for Academic Writing	4	UCC	Sen
	Total Semester Credit	s 7				Total Semester C	redits	19			Total Semester Credits				
	Short Semester 7					Long Semester 8						Long Semester 9			
BBA 3904	Project Paper	4	Core	ᆂ						풎	BBA 3708	Internship (Ind Training)	8	Core	1
	, ,			Break	BBA 3274	Quantitative Methods for Business		4	Core	Break					1
				Sem.	BBA 3254	Strategic Management		4	Core	ster					
				Ϋ́		Elective 2		4	El	emester					
	Total Semester Credit	s 4				Elective 3		4	El	Š					
				Total Semester Credits 0 16			16			Total Semester Credits 8					

Electives Courses						
BBA 3184	Risk Management	4				
BBA 2134	Data Management	4				
BBA 2244	Audit and Assurance	4				
BBA 2254	Corporate Governance and Sustainability	4				
BBA 2184	Supply Chain Management	4				
BBA 2194	Managerial Economics	4				
BBA2354	Sustainable Supply Chain	4				
BBA 2264	International Business	4				

COURSE STRUCTURE	CR	%
MPU Courses	14	12
University Core Courses	14	12
Core Courses	68	57
Elective Courses	12	10
Internship	8	7
Project Paper	4	3
Total	120	100